

Faviana is Giving Away a \$1,000 Scholarship!

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Faviana, the leading designer dress brand for prom, bridal, pageant, and evening wear dresses, announces the launch of the 3rd annual National *Celebrate Yourself Essay Contest* for high school girls. Through Faviana's mission "to help women feel good and celebrate themselves," Faviana invites girls in their senior year of high school to take the opportunity to explain the ways in which they celebrate themselves. Participants are able to submit their essay in either written or video form and they may choose from three different essay prompts: (1) How do you celebrate yourself as an American? (2) How do you celebrate yourself as a woman? (3) How do you celebrate yourself as a leader? The girls are asked to relate their experiences back to the Faviana mission statement in order to submit an impactful essay that catches the eye of the judges.

The first place winner will be awarded a \$1,000 college scholarship in addition to her ultimate Faviana dream dress. The top 5 winners will be awarded their Faviana dream dress to wear to prom. The deadline to submit an essay is Thursday, March 15, 2018 by 5pm EST and the winners of the Faviana *Celebrate Yourself Essay Contest* will be announced on National Prom Day, March 31, 2018. Applicants can register today by going to <https://faviana.com/foundation/essay-contest>

About the Faviana Foundation

Faviana believes it is important to give back by helping women feel good about themselves and celebrate their lives; thus The Faviana Foundation was born under which the 3rd annual National Celebrate Yourself Essay Contest is held. Designed to address women's issues, such as education, healthcare and awareness, career assistance and socio-economic inequality, Faviana is aiming to encourage, help, inspire and bring out the best in women around the world.

In addition to the National Celebrate Yourself Essay Contest, The Faviana Foundation is also launching a number of socially responsible initiatives this season that includes the Faviana Foundation's *Women's Leadership Conference*, The Upcycle Program, and the Brand Ambassador Program to serve as a starting point to empower women to feel good and celebrate themselves. Faviana has distinguished themselves over the years as a leader in the industry for being able to create the perfect formal dresses for any special occasion, including prom. The company is known as the 'go to' brand for the best designer-inspired looks. Designed with the fashion smart girl in mind, Faviana speaks to a variety of discerning fashion forward consumers.

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